

Hello there, I'm thinking of buying a USB flash drive and I've heard you're presenting a new at the show. Could I see it?

Of course, this is the New Dragon flash drive, a compact flash drive that acts like a portable hard drive.

And what's its storage?

That smart drive here can hold 16 KB of data, we also have drives of 64 KB but they are more So the drive consists of an USB connector covered by a removable cap a bus storage and a flash memory, too. It also includes a drive protect switch and a password protection.

You're getting a bit too for me. Er, does it connect like a normal drive?

Yes, you just plug it into a USB port in your, you can copy files to and from it just as you would do with any other drive.

So, what's the advantage of using a flash drive a DVD or an external hard drive?

Good question. Er, firstly a flash drive is more because it doesn't contain any internal moving parts. Secondly, it's small enough to fit in your key ring or in your pocket that makes it ideal for moving between home and your office, carrying music files or backing up important documents.

And what about music and video. Have you got any that can play that kind of thing?

Yes, we're also introducing the new Dragon pm4 player at the It comes with 64 KB of capacity ideal for video files.

Sorry, what exactly is an MP4 player? Is it the same as an mp3 player?

Almost, it's a media player that plays files compressed in an mp4 format which is more efficient than an mp3. This model also features a 2.7 inch color screen and 28 hours of battery life and it supports multiple formats.

OK, and what can you do with it?

It performs the typical functions of a flash drive, you can also play movies, watch tv, listen to fm radio stations, record yourself and even play games.

That sounds great. It might be just what I'm after. How much is it?